

3<sup>rd</sup> best Spanish public university in the area of Business Studies -**U Multirank**- (ranking backed by European Commission).

The UAH is Spain's second best public university for teaching quality -**CYD Ranking**-.

First Spanish university to earn 5 stars according to international quality accreditation system -**QS Stars University Ratings**- (International Accreditation).

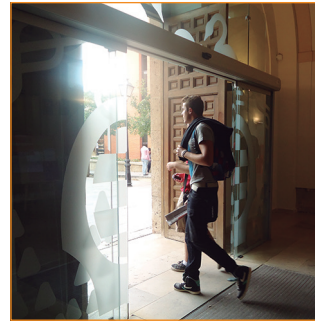
Among the World's Top Universities -**QS World University Ranking**- and -**Times Higher Education World University Ranking**-.

Top Spanish University for Employability -**MECD Report on University Student's Labour Insertion**-.

Among the World's Top Universities for Employability -**QS Graduate Employability Ranking**-.

## PROFESSIONAL OPPORTUNITIES

- Business creation and management.
- Purchasing, operations, marketing, finance, and human resources management.
- Auditing.
- Consultancy.
- Economic analysis and control of business management.
- Analysis of management and information systems in companies.
- Access to public service.
- Teaching and research.



## FACULTY OF ECONOMICS, BUSINESS AND TOURISM

### HISTORICAL CAMPUS

Plaza de la Victoria, s/n  
28802 Alcalá de Henares (Madrid)

[economicasempresarialesyturismo.uah.es](http://economicasempresarialesyturismo.uah.es)



#### INFORMATION CENTRE

900 900 411

[www.uah.es](http://www.uah.es)

[ciu@uah.es](mailto:ciu@uah.es)

  /UniversidadDeAlcala

  @UAHes

Degree in

# BUSINESS ADMINISTRATION AND MANAGEMENT

Field of Knowledge:  
Social and Legal Sciences

### WORLD HERITAGE



## GLOBAL CREDIT DISTRIBUTION

TYPE OF SUBJECT	ECTS
Basic training (Basic)	60,0
Compulsory (COM)	105,0
Optional (OP)	63,0
Cross-curricular	12,0
<b>TOTALECTS</b>	<b>240,0</b>

### SPECIALITIES:

- Business Management
- Economics
- Marketing
- Operations and Logistics
- Human Resources
- Human Resources Management

The updated offer of optional matters is available on the website of the Centre

Students wishing to study part time may complete the course programme in 8 years.

Basic: Basic training;  
COM: Compulsory; OP: Optional

## COURSE PROGRAMME

FIRST YEAR	FIRST TERM	Type	ECTS	SECOND TERM	Type	ECTS
	Business Economics	Basic	9,0	Spanish and World Economy	Basic	6,0
	Mathematics for Business I	Basic	6,0	Mathematics for Business II	Basic	6,0
	Business Law	Basic	6,0	Economic Theory	Basic	9,0
	Cross-curricular I		6,0	Statistics for Business I	Basic	6,0
			Cross-curricular II		6,0	
	<b>TOTAL ECTS</b>		<b>60,0</b>			

SECOND YEAR	FIRST TERM	Type	ECTS	SECOND TERM	Type	ECTS
	Analysis of Financial Operations (Annual)				COM	12,0
	Statistics for Business II	Basic	6,0	Marketing: Fundamentals	COM	6,0
	Introduction to Accounting	Basic	6,0	Corporate and Financial Accounting	COM	6,0
	Business Operations and Processes	COM	6,0	Organisation and Human Resources	COM	6,0
	Company Law	COM	6,0	Optional 1	OP	6,0
	<b>TOTAL ECTS</b>		<b>60,0</b>			

THIRD YEAR	FIRST TERM	Type	ECTS	SECOND TERM	Type	ECTS
	Cost Accounting	COM	7,5	Financial Statements	COM	7,5
	Financial Management I	COM	6,0	Financial Management II	COM	6,0
	Marketing: Strategies	COM	9,0	Corporation Tax	COM	6,0
	Optional 2	OP	6,0	Optional 3	OP	6,0
			Optional 4	OP	6,0	
	<b>TOTAL ECTS</b>		<b>60,0</b>			

FOURTH YEAR	FIRST TERM	Type	ECTS	SECOND TERM	Type	ECTS
	Optional 5	OP	6,0	Strategic Business Management	COM	9,0
	Optional 6	OP	6,0	Business Practices or Optional Subjects	OP	9,0
	Optional 7	OP	6,0	Undergraduate Dissertation	COM	12,0
	Optional 8	OP	6,0			
	Business Practices or Optional Subjects	OP	6,0			
	<b>TOTAL ECTS</b>		<b>60,0</b>			